

## Public Notice for Sponsorship

The Acting Director of the Italian Cultural Institute in Seoul offers to both public and private entities the opportunity to participate to the preparation of the **'Italian Pavilion' in the context of the 16th Gwangju Biennale** which will be held from first week of September to the first week of December, 2026 in Gwangju through sponsorship.

**Venue:** Donggok Museum, Gwangju

**Date:** from first week of September to the first week of December 2026 (tbc)

Interested partners may undertake to support the organization of the event through:

**1. FINANCIAL CONTRIBUTION IN KRW.** The following forms of sponsorship are envisaged:

a- **Silver sponsors:** 5 million KRW (display of logo in the event sponsors' banner, display of logo in the brochure of Italian Pavilion)

b- **Gold sponsors:** up to 10 million KRW (display of logo in the event sponsors' banner, individual thanking post on Italian Cultural Institute's social media)

c- **Diamond sponsors:** up to 15 million KRW (display of logo in the event sponsors' banner, display of logo in Italian Cultural Institute's social media activities, individual thanking post on Italian Cultural Institute's social media)

d- **Platinum sponsors:** up to 20 million KRW (includes mention during the Director's speech during Opening Ceremony, display of logo in the event sponsors' banner, display of logo in Italian Cultural Institute's social media activities, individual thanking post on Italian Cultural Institute's social media, invitation to the mail cultural events organized by the Italian Cultural Institute in Seoul)

## 2. IN-KIND CONTRIBUTION.

- ✓ All kinds of Italian food brand, including coffee, wine, soft drink, chocolate, water and ice cream during the opening ceremony and during the exhibition

- ✓ Italian design products as a gadget of the pavilion and lottery event on the occasion of the opening ceremony
- ✓ Equipment or facilities to install the Italian Pavilion (monitor or speaker for the installation of the Italian Pavilion)

Sponsors visibility during the event varies, according to the evaluation of the in-kind contribution.

Offers by interested parties have to be submitted by e-mail no later than **31 March, 2026** to the email address [iicseoul@esteri.it](mailto:iicseoul@esteri.it), indicating the type of sponsorship offered. All offers will be evaluated in accordance to the principles of cost-efficiency, impartiality, transparency, fair treatment and consistency.

For further information, please refer to Ms. Erika Sfascia, Acting Director of the Italian Cultural Institute in Seoul, [erika.sfascia@esteri.it](mailto:erika.sfascia@esteri.it), [iicseoul@esteri.it](mailto:iicseoul@esteri.it), Tel. 82 2 796 0634.

The Italian Cultural Institute in Seoul is open to discuss and accommodate with each sponsor their specific needs.

Seoul, 12 November 2025

The Acting Director  
Erika Sfascia  
Istituto Italiano di Cultura di Seoul